

# Estimate

VALID FOR 30 DAYS



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Date: 2/23/04 Job Number: 165.7523

Client: Grady-White Boats

Title: 282 1/2 page spread w/ 3-4-3

Description: Produce 282 1/2 page spread with three trophies for May issue of P&MY

## Professional Services

	Hours	Amount
Design Concept/Layout @ \$75/hr.		\$ 0.00
Copy @ \$75/hr.		0.00
Typography @ \$75/hr.		0.00
Production @ \$75/hr.	0.50	37.50
Proofing/Quality Control @\$75/hr.	0.50	37.50
Interactive Media & Web Design @ \$75/hr.		0.00
Retouch, Digital Art @ \$75/hr.		0.00
Computer Time @ \$15/hr.	0.50	7.50
Public Relations/Consulting @ \$90/hr.		0.00
Tabloid Size Color Prints/Scans/CD Burns @ \$10/ea.		0.00
Miscellaneous Agency Services		
Other		

## Outside Services

Photography/Art	
Separations/ Digital Submission Proofs	300.00
Printing	
Audio-Visual Production	
Public Relations	
Miscellaneous Supplier Service/Services & Charges (finance charges, miscellaneous, postage, copies, phone, etc).	
Sales Tax 7.0% NC Sales Tax	
Total Amount	
\$ 382.50	

Note: These costs do not include any applicable sales taxes, shipping charges, or client requested changes after approval, and may be subject to a 10% variance. This estimate is only for the job as described and is subject to review as job parameters change.