



GRADY-WHITE BOATS

Exceptional attention to detail.

Recommended fonts to use to correspond with the Grady-White Boats logo:
The font used for "GRADY-WHITE BOATS" is a custom font drawn in those letters only, and a full alphabet in upper & lower case is not available. The Optima and Zapf Humanist fonts below are suggested as a semblance to the Grady-White Boat logotype. Download links have been provided for the download or purchase of each font.

GRADY-WHITE FONT STYLE GUIDE

CLOSEST FONT TO GRADY-WHITE BOAT LOGOTYPE

Optima

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

[Click for Font](#)

USED FOR HEADERS AND ACCENTS

Cyburn

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

*When using this font, we close up the lower case P (p).
To download the vector (outlined) version of "p" [click here](#).
Example: The *perfect day* begins.

[Click for Font](#)

CLOSEST FONT TO GRADY-WHITE BOAT LOGOTYPE

Zapf Humanist 601 Ultra

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

[Click for Font](#)

USED FOR MODEL NAME & NUMBER ON SIDE OF THE BOATS

Serpentine Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

[Click for Font](#)

CLOSEST FONT TO GRADY-WHITE BOAT LOGOTYPE

Zapf Humanist 601 Ultra Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

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USED FOR BODY COPY ON WEBSITE/BOAT NAME IN ADS

Open Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

[Click for Font](#)

USED FOR "EXCEPTIONAL ATTENTION TO DETAIL"

Stoneprint

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

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USED FOR COPY ON WEBSITE

Myriad Pro

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

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USED FOR BODY COPY ON WEBSITE/BOAT NAME IN ADS

Merriweather

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

[Click for Font](#)

USED FOR "UNIQUELY GRADY-WHITE"/ "GET THE GRADY"

Cochin

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

[Click for Font](#)

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